

# EMC: Increasing the Value of SAP Applications

## Speeding deployments and optimizing infrastructure

Continuity of operations and consistency of information across the entire SAP landscape have never been more important. And achieving these goals has never been a more complex process. Increasingly, organizations are realizing that the ability to extract the maximum value from their SAP applications depends on their ability to get maximum value from the information infrastructure that supports it. Organizations are looking for better ways to manage their SAP environments throughout their application lifecycle – from implementation to production to further growth.

To succeed, organizations must incorporate storage infrastructure planning at the earliest stages of an application's lifecycle. This synchronization of storage and application enables an enterprise to speed deployment, simplify maintenance, reduce risks and costs, and manage growth.

### EMC delivers high-impact results

EMC delivers information lifecycle management solutions to help make the most of your SAP investments throughout the implementation, production, and growth stages. Based on proven technology and integration capabilities, and delivered via best-practices services, EMC<sup>®</sup> solutions produce rapid, predictable, high-impact results across SAP landscapes and application lifecycles.

### Ask yourself these questions:

1. What does it take to reduce risk and cost during upgrades and migrations?
2. Is there a way to accelerate implementations and maintenance processes?
3. Is there an automated solution for the retention and disposition of SAP information?
4. What is the best way to meet production SLA requirements?
5. Is corporate content being stored on the most efficient platform based on use?
6. How can data consistency be ensured across multiple SAP and other applications?

If you need these questions answered, EMC can help.

### EMC's unique value in SAP applications

As an SAP Global Technology Partner and SAP Software Partner, EMC provides hardware, software, and services solutions to fulfill SAP customer needs. The comprehensive EMC offerings have one purpose – to enhance the value of your SAP investment. The key to leveraging these capabilities is engaging EMC at the earliest stages of an application's lifecycle and selecting the right solution mix from the offerings listed below.

- **Automated Replication for SAP:** Automated Replication for SAP solutions can help you reduce time-to-market and take advantage of new business functionality sooner while minimizing upgrade or migration risks. These solutions can help you manage the replication process through automated tools and provide BASIS administrators with “self-service” capabilities to replicate on demand without additional IT intervention.

- **Business Landscape Consistency:** Continuity of business operations has never been more critically important. As companies become global in reach, they operate 24/7. Information needs to be available all day, every day, without interruption. Protecting and recovering business information in the most intelligent and efficient manner possible is a greater challenge than ever before. In the event of an outage or disaster recovery scenario, it is essential to your business that all interdependent applications and databases across the landscape restart in precisely the same state. Retaining data consistency across an SAP Federated Database and other linked applications allows complete, synchronized system restart.
- **SAP Landscape Optimization:** As the volume of data within your applications grows, so does the challenge of optimizing your SAP environment. IT needs to better manage storage assets while expediting problem isolation and resolution. Business needs to be more predictive—by performing accurate, timely planning and design, and complying with new corporate policies leveraging standardized tools and processes. SAP Landscape Optimization provides automated monitoring, reporting, planning, and provisioning within a tiered storage environment.
- **Backup and Recovery:** In the past, options for backup and restore in SAP environments have been limited. Tape-based methods lack the performance and availability required for most business-critical information. As backup environments and information continue to grow, management becomes increasingly difficult and costly. EMC solutions provide new choices that simplify backup and recovery while still delivering performance and availability service levels at the appropriate price point.
- **Archiving SAP Data:** Archiving unused or expired data frees up resources in the SAP production environment to speed day-to-day business operations such as order entry, querying and reporting, backup and recovery, and supplier access. EMC archiving solutions classify and archive information and also identify linkages within the SAP Landscape to achieve consistent archiving across all copies on all storage. Because the archiving process is automated, employees can focus their time and energy on more productive business activities.
- **Enterprise Content Management:** Content Management helps you streamline the management of all your unstructured content by replacing labor-intensive manual processes with policy-driven automation. It also manages the review, revision, approval, and disposition process for any piece of content according to user-defined business rules or regulatory requirements. It adds intelligence by creating categorization schema, metadata, and tags that make search and retrieval faster and more efficient. The requirement today is for an automated solution for the retention and disposition of SAP information that provides the service levels of disk, but at the price point of tape.
- **Tiered Storage:** EMC provides a flexible approach to managing different levels of service across primary storage, archival, operational recovery, and disaster recovery requirements. EMC offers the appropriate tiered storage to support your business needs including SAN, NAS, and CAS.

## Take the Next Step

To learn more about enhancing the value of your SAP investment, contact your local EMC sales representative or visit us on the Web at [www.emc.com/sap](http://www.emc.com/sap).