

Accelerating Business Value for Microsoft 2007

EMC welcomes you to the Microsoft Ready for a New Day product launch featuring Microsoft Exchange Server 2007, the 2007 Microsoft Office system, and Windows Vista. As a product launch platinum sponsor and strategic participant, EMC is appearing with Microsoft in over 30 cities nationwide.

Our goal is to show you how our advanced services expertise and optimized information infrastructure solutions can help you accelerate business value with these new Microsoft technology areas by:

- Simplifying how people work together
- Finding information and improving business insight
- Protecting and managing content
- Increasing security and reducing IT costs
- Ensuring compliance

Ready for a New Day

With Microsoft's new Exchange Server 2007, 2007 Office system, and Windows Vista, it is easier for workers to create, communicate, find, and collaborate on the important information that accelerates business value.

A Microsoft Gold Certified Partner, EMC works closely with Microsoft to ensure that these new technologies are supported by an optimized information infrastructure that provides enterprise-class levels of information availability, data recoverability, and performance for organizations of all sizes. The result? Streamlined deployments, upgrades, and migrations—and the advanced levels of information access and protection you need.

Exchange Server 2007

Microsoft Exchange Server 2007 provides new features for unified messaging, enabling anywhere-access to information and increasing information protection and security. EMC® Solutions enable Microsoft's unified messaging features by providing a scalable, centrally managed Exchange Server implementation. This improves employee productivity with a highly available single mailbox for all voice mail and e-mail messages.

Because messaging systems are the lifeblood of today's business communications, many businesses turn to EMC for mission-critical Microsoft Exchange 2007 deployments. EMC has expertise in customized Exchange environments, including Unified Messaging deployments. EMC also specializes in migrations to Exchange from legacy systems like Lotus Notes and Novell GroupWise.

Aside from deployments and migrations, EMC provides optimized information infrastructure solutions that help you consolidate and protect your messaging systems in more efficient ways. These capabilities include:

- **High-availability Optimization:** Ensure your key business applications meet service-level requirements and remain productive in a 24x7 world.
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- **Recovery Optimization:** EMC's direct VSS support in products like EMC Replication Manager complements Microsoft technologies to provide faster, more reliable Exchange backup and recovery.
- **Information Archive Optimization:** EMC's archiving solutions—such as EMC EmailXtender®—move static Exchange Server data to a centralized archive. This improves long-term information access and compliance and speeds backups, all while maintaining the Microsoft Outlook user experience.
- **Performance Optimization:** EMC helps you build an infrastructure that scales to your performance requirements by analyzing your environment from the application down through the storage infrastructure.

EMC solutions for Exchange Server 2007 dramatically reduce customer costs, support enterprise-level availability, and enhance the security and management of messaging systems. With EMC, you get speedier migrations, faster backup and restore capabilities, and simplified message management that can scale to support the needs of any size enterprise.

2007 Office System and Office SharePoint Server 2007

With the release of Microsoft 2007 Office system, there are new levels of efficiency available to information workers that can help make businesses more “people ready.” The new 2007 Office system goes beyond the familiar desktop applications by providing server capabilities that can play a larger role in your organization through increased worker productivity.

EMC supports enterprise-level deployments of Microsoft 2007 Office system through a number of advanced infrastructure solutions.

- **Development and Customization Services:** EMC customizes solutions on Microsoft Office SharePoint Server 2007 and other Office server technologies, including InfoPath and PerformancePoint. EMC lowers implementation risks and improves application usability with a predictable development framework and dedicated information architecture design and development. EMC also extends Microsoft Office SharePoint Server through seamless integration with EMC Documentum® for improved archiving and content services.
- **Integrated Enterprise Content Management:** EMC is the worldwide leader in delivering content management solutions and applications. EMC Documentum extends and augments Microsoft SharePoint in these key ways:
 - Provides a unified, single point of control for all corporate information created and developed in SharePoint team workspaces.
 - Delivers critical content services, including document lifecycle management, compound and virtual document support, and control of rich media.
 - The EMC Documentum Content Server provides automatic archival of critical business content created in SharePoint.

Accelerating the business value of Microsoft technology

Microsoft continues to enhance people-ready businesses with technology that increases workers' abilities to create, optimize, and share information. And EMC continues to accelerate the business value of Microsoft technology with its advanced services expertise and optimized information infrastructure solutions.

For more information, visit www.EMC.com/solutions/microsoft.

Windows Vista

Windows Vista—the powerful new version of the Microsoft Windows operating system—connects your users and applications to the information, people, and devices they need to maximize results while reducing the complexity, time, and cost of desktop deployment.

EMC's desktop deployment service automates the process for large-scale deployment of Windows Vista and the 2007 Office system. Leveraging Microsoft's Business Desktop Deployment 2007 solution accelerator, EMC's automated desktop solution helps organizations improve the current state of their IT infrastructure in terms of cost, security risk, and operational agility. Systems management also helps organizations to standardize and set group policies to streamline the IT environment and enable compliance.